



**HELLENIC LINK–MIDWEST**  
A SCIENTIFIC AND CULTURAL LINK WITH GREECE  
ΕΛΛΗΝΙΚΟΣ ΕΠΙΣΤΗΜΟΝΙΚΟΣ ΚΑΙ ΠΟΛΙΤΙΣΤΙΚΟΣ ΣΥΝΔΕΣΜΟΣ  
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## **Greek Business Culture Prospering through the Economic Crisis**

**On Sunday, December 15, 2019, Hellenic Link–Midwest presents Tatiana Kolovou in a lecture titled "Greek Business Culture Prospering through the Economic Crisis". The event will take place at 3:00 pm in Room 1610, at the Oakton Community College, 1600 E. Golf Road, Des Plaines, IL 60016. Admission will be free.**

*Please park at the Faculty/Staff parking lot C and enter through door entrance #37. Please arrive between 2:30-3:00 pm so we can start the lecture promptly at 3:00 pm, as we have the room reserved until 5:00 pm only.*

Winston Churchill’s timeless quote “Hence we will not say that Greeks fight like heroes, but heroes fight like Greeks,” comes again to life in modern Greece as entrepreneurs and young professionals raise Greece from the economic ashes, and prove to the world that when there is a will, there is a way. Tatiana Kolovou will describe her experiences over the past decade from studying and teaching about the business culture of Greece and showing it to American students, who travel with her each year to Greece. This lecture dives into cross cultural differences such as ambiguity avoidance, power distance and relationship building. She will discuss the ranking of Greece in the business world and how cultural outlook influences day to day business outlook, especially under the influences of the economic crisis. Tatiana will share experiences of American students who traveled with her to Greece to learn first-hand about its business culture, and came back transformed by the culture of Greece and by their experiences from working with Greek business owners who were successful in beating the odds and built vibrant businesses that reflect their culture and heritage.

*Tatiana Kolovou* is on the faculty in business communication at Indiana University’s Kelley School of Business, where she is teaching courses in business communication, and helps her students to be more effective in working across different cultures. She also consults with executives and teams at large companies to develop effective communication skills for global enterprises. She has presented in numerous US conferences and in 15 countries around the world. The emphasis of her work is on interpersonal and cross-cultural communication, lifestyle balance and workplace effectiveness. Tatiana has authored 11 courses in the Lynda.com/LinkedIn Learning library, including best-selling *Communication Tips* with over 2 million views. She holds a Masters degree in Business Administration from the University of Indianapolis.

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